



2023 HARI BERSIH INDONESIA



Indonesia Indah Foundation has a dream of a cleaner and more beautiful Indonesia, on land and at sea...

OUR MISSION

Indonesia Indah Foundation is a non-profit organisation that aims to change mindsets and behaviours by educating Indonesians to the detrimental effects littering and plastic waste has on the environment, its animals, and our health. We work tirelessly to ensure that Indonesia is no longer the second largest contributor of marine waste in the world and that its citizens become environmentally responsible agents of change.

The foundation was founded by Angela Jelita Richardson, who previously founded and ran the annual city-wide clean up in the capital, Clean Up Jakarta Day, for six years before deciding to grow the event into a multi-faceted foundation. Through this foundation, our mission is to change behaviours of Indonesians all over the country to become champions for their environment.

Launching in February 2019, Indonesia Indah Foundation is made of an in-house team of dedicated individuals, as well as a team of dozens of passionate volunteers, who together work to spread a greener and cleaner message to people from all walks of life across the archipelago.

The Foundation achieves its goals through these programs: **Education**, **Awareness**, and **Conservation**, while providing **Disaster Relief** when required. **Hari Bersih Indonesia** falls under our Awareness Program.



OUR PROGRAMS: AWARENESS

HARI BERSIH INDONESIA

We have been running large-scale cleanups since 2013, previously under the name Clean Up Jakarta Day. In 2018, we gathered 1 million volunteers cleaning up at over 100 locations around Jakarta. In 2019 we started **Hari Bersih Indonesia**, a national clean-up day that aims to involve as many people in Indonesia as possible to clean up and care for their local environments.

Hari Bersih Indonesia 2023 will take place on **Sunday 19 February**, in support of Hari Peduli Sampah Nasional (National Trash Awareness Day). Now that Covid-19 restrictions have eased, we encourage as many people to get involved by organizing clean-ups in cities, on mountains, on beaches, underwater, and at sea!

Together, we are stronger. We work with Government Agencies and NGOs to clean up the oceans and islands of Indonesia. In Jakarta, we are supported by the Jakarta Environment Agency (*Dinas Lingkungan Hidup DKI Jakarta*), who coordinate the collection of litter from all of the clean-up sites in the capital. We engage diving communities to join us in underwater clean-ups, and mountain climbing groups to help us restore the natural beauty of Indonesia's mountains.

Individuals, schools, businesses, and communities can all register with us to join this national movement of change! Companies, businesses or communities can either register to conduct their own cleanup, or sign up as an individual to clean up with an existing team.

In locations around Indonesia, we mobilize volunteers to conduct cleanups, providing them with support in the form of training, cleanup kits, official government documents, and logistical support where needed.

In Jakarta, we mobilize volunteers to conduct cleanups, providing them with training, cleanup kits and the coordination of the collection of waste.



DOCUMENTATION FROM PREVIOUS CLEANUP ACTIVITIES



FESTIVAL HARI BERSIH INDONESIA

To celebrate the spirit of *Gotong Royong* (collaboration) and to show our appreciation to everyone involved in making Hari Bersih Indonesia a success, we organize a much-anticipated celebration, which takes place in Jakarta directly after the cleaning up activities.

This year, **Festival Hari Bersih Indonesia** will take place at Thamrin 10, a centrally-located event space in Jakarta, and will be live-streamed for all volunteers across the archipelago to tune into. Previous Festival HBIs have taken place at Jakarta's national monument of Monas and featured performances by Slank, Oppie Andaresta, Bangkutaman, with speeches by influential figures and HBI Ambassadors such as actor Mike Lewis and many more. Our Festival HBI is a minimal waste event and will also showcase local organisations doing amazing work in the space of environmental sustainability.



OUR AMBASSADORS



SLANK

Slank are one of Indonesia's most well-known rock bands, with an extremely large following who are referred to as 'Slankers'. Slank have been supporters since 2013, by volunteering, engaging their fanbase to join, and by performing for volunteers at Festival Hari Bersih Indonesia.



MIKE LEWIS

Mike Lewis is an actor and television host. He started his journey with Clean Up Jakarta Day in 2014 because he felt he wanted to give back to the city that he loves. He has been supporting our cause ever since.



OPPIE ANDARESTA

Oppie Andaresta is a well-known pop singer in Indonesia. She joined the cause in 2018 by lending her voice at press conferences and performing inspirational songs with 'Suara Anak Bangsa' at the Festival HBI.



DAVINA VERONICA HARIADI

Davina joined us in 2017 after having run her own beach clean-up in the Thousand Islands in 2016. An environmentalist and Co-Founder of animal rescue NGO Garda Satwa Indonesia, she is also a model and has a huge social media following.



MARISSA ANITA

Marissa Anita is a former news anchor (NET TV), and actress (winner of Tempo's Actress of the Year 2016). She has been an avid supporter of our activities since 2014.

MEDIA COVERAGE

Our activities been featured in the following media:

ONLINE

BBC Indonesia	Bisnis Post	Kumparan.com	Nusakini
Tribun News	Suara.com	Jakarta Tourism	Suara Jaktim
Liputan6.com	Female Daily Forum	Life Life	Kabari News
Tempo.co	What's New Jakarta	Berita Dewata	Hijau Bintaro
Radar Online	Republika Online	Antara News	Itjeher.com
Little Steps Asia	Detik.com	Rumah Hokie	Eljabar.com
Bisnis.com	Provoke.com	Manado News	Hai Online
Lensa Indonesia	Darilaut.id	Berita Jakarta	Nusan.id
Clozette	Tribunnews	Venue Magz	Inspirator Freak
Media Indonesia	Provoke-online	Bhirawa Online	Plant-Based Network

PRINT

Jawa Pos	Harian Indonesia	Tabloid Rumah	Koran Tempo
Jakarta Post	Pathway Magz	Clozette	Tatler Indonesia
Jakarta Globe	Indonesia Travel Mag	Majalah Femina	Indonesia Expat
Garuda Colours	Koran Jakarta	Bali and Beyond	
Republika	Koran Sindo	NOW! Jakarta	

TELEVISION

Metro TV	NET TV
DaaiTV	Jak TV
SCTV	MNC TV
TVRI	Kompas TV
CNN Indonesia	INTV

RADIO

Female Radio	Cosmopolitan FM
I-Radio	Jak FM
Hardrock FM	Gen FM
Brava Radio	Radio Sonora
Trax FM	Green Radio

Halaman Detail Post
Home Post: Hari Bersih Indonesia di Lombok Barat



21 Feb

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Hari Bersih Indonesia di Lombok Barat

Menyambut Hari Bersih Indonesia (Hari Peduli Sampah Nasional) ratusan warga bersama beberapa stakeholder mengikuti kegiatan bersih-bersih di lingkungan terdekatnya.

Pada kegiatan bersih ini, Pemerintah Provinsi NTB mengadakan program bersih-bersih di daerah wisata. Ada sekitar 50 desa wisata di NTB yang mengadakan kegiatan serupa.

Di Lombok Barat sendiri ada empat desa yang ikut anngan bersih-bersih di Indonesia yang dilaksanakan pada Hari ini. Hal itu disampaikan Emrih Rachman, Kepala Bidang Pengembangan SDM dan Ekspor Pariwisata Dinas Pariwisata Lombok Barat usai kegiatan di Pantai Cemara, Desa Lembur Selatan.

Berita Lombok Barat

Sumbawa Gelar Aksi Hari Bersih Indonesia 2019

27 Sep 2019 • 19 Views • 0 Comments

Sumbawa, PNews – Kabupaten Sumbawa turut berpartisipasi dalam pelaksanaan Hari Bersih Indonesia 2019, sebagai bagian dari Agenda Internasional World Clean Up Day 2019. Beberapa titik lokasi pembersihan dikunjungi, dengan melibatkan berbagai unsur.

Kabupaten Sumbawa dengan aksi "Clean Up Sumbawa Day 2019" secara serentak digelar pada Sabtu (27/9/2019) di empat titik lokasi sejangkang pulau negara yang meliputi wilayah Kabupaten Sumbawa yaitu simpang LPSA menuju Sempang, Jalan By Pass BKPH Batu Lanteh, Simpang Blok menuju BTN Bukit Permai dan seputaran Taman Under Ketosis.



Sampai anggota TNI / Polri serta jajaran OPD Pemkab Sumbawa antusias melakukan pembersihan

PS News

radartanggamus.co.id PASANG IKU

HOME BERITA UTAMA HUKUM RAGAM DESA PRINGSUWI EKONOMI POLITIK

Peringati Hari Bersih Indonesia, Wabup dan Forkopimda Bersih-bersih Pantai

Jumat, 27 September 2019 | 2036



Radar Tanggamus

now! JAKARTA

HOME LIFE PEOPLE CITY GUIDE UPDATES DINING EVENTS LIFE ART & CULTURE BUSINESS

The Inaugural Hari Bersih Indonesia

ENVIRONMENT | 20 September 2019

The debut of this national campaign invites more than 1 million volunteers, including students from ACG School Jakarta, to join the clean-up day on 21 September.



NOW! Jakarta



HARI BERSIH INDONESIA
MENUJU INDONESIA BEBAS SAMPAH
Tebet, Jakarta Selatan

DaaiTV

SUSTAINABILITY

PICK IT UP:

HOW MASS SCALE CLEAN-UPS INSPIRE CHANGE

by Angita Jelita Richardson

It isn't important that every country has one day a year dedicated towards taking action and volunteering to raise awareness to the very serious problem of littering and plastic.

"Selamat Hari Bersih Indonesia! (Happy Indonesia Cleanup Day!)" a teacher at a preschool in Indonesia's capital of Jakarta exclaimed to her students as they gathered early on Saturday, September 21, 2018, to clean up their local neighborhood.

The group of about 50 enthusiastic young children prepared for the clean-up by putting on blue gloves and white gins, before listening to a briefing by their teachers about what items are recyclable and should go in the marked sacks.

At 7am, the group started picking up garbage in their local area for a period of two hours.

This was the scene at 133 locations across the sprawling archipelago of Indonesia at last year's Hari Bersih Indonesia. Over 800,000 volunteers braved the early morning heat, and even hosed for forest fires in some provinces, to make a stand against littering and plastic waste in the Southeast Asian nation of 237 million people.

Last year, our volunteers collected 45,254.5kg of litter from streets, rivers, countryside and oceans, in 28 provinces, including Bali, Jakarta, Sumatra, Sumbawa, Kalimantan, Sulawesi, and Papua. All litter collected was immediately picked up by the local environmental departments, with recyclables sent for further sorting at local waste banks.

Plant-Based Network Magazine



COMMUNITY CLEAN UP SITES



For community organizations and schools who would like to be involved and make a difference, we offer the chance for you to host your own clean-up site!

It is free for communities and schools to open a community clean-up site.

WHAT YOU WILL NEED TO PROVIDE:

- A suggested location to clean up (if on a busy road, ample sidewalks must be available).
- Contact details of two Team Leaders from your community or school to manage your site, who will be our point of contact.
- The Team Leaders must attend the HBI Team Leader Seminar, which will take place online, 2 weeks before Hari Bersih Indonesia (date TBC).
- A minimum of 30 volunteers to support you on your clean-up team.

As the leader of a community site, you must comply with all the guidelines that HBI will provide you to ensure a safe and successful clean-up, and that all waste from your location is collected by local authorities.

WHAT WE WILL PROVIDE YOU WITH:

- Funding to purchase pair of gloves per volunteer
- Funding to purchase reusable sacks per volunteer for the collection of trash
- Funding to print a large banner for documentation purposes (artwork will be provided)
- Training on how to conduct a cleanup at the online Team Leader Seminar (date TBC)

For Jakarta locations:

- The coordination of trash collection from your site
- Official permission documents

For outside of Jakarta locations:

- We provide you with support documents from the Jakarta Government to bring to your local RT/RW to obtain permission to conduct the clean-up, and to bring to your local *Dinas Lingkungan Hidup* (environment agency) to request the collection of trash from your location.



Hari Bersih Indonesia welcomes businesses to get involved by gathering its staff and families to clean up a specific area! This allows you to involve your own team to become volunteers, giving back to your local neighbourhood. It also makes for a great team bonding exercise!

We provide you with training, support, clean up kits, and official documentation for permission purposes. For Jakarta sites, we provide you with the collection of rubbish on the day.

WHAT YOU WILL NEED TO PROVIDE:

- A suggested location to clean up (if on a busy road, sidewalks must be available).
- Contact details of two Team Leaders to manage your team, who will be our point of contact. The team leaders must also attend the HBI Team Leader Seminar, which will take place online (date TBC).
- A minimum of 30 volunteers to join your site.

As the leader of a company cleanup site, you must comply with all the guidelines that HBI will provide you, to ensure a safe and successful clean-up, and that your waste is collected by the local authorities.

Sponsorship Fee: Rp.1,500,000 per 50 volunteers

This fee will provide you with:

- A pair of gloves per volunteer
- A sack per volunteer for the collection of trash
- A large banner for documentation purposes
- Trash collection from your site after the cleanup (Jakarta locations only)
- For locations outside of Jakarta, we provide you with official support documents from the Jakarta Government to bring to your local RT/RW to obtain permission, and to bring to your local Dinas Lingkungan Hidup (Environmental Agency) to request the collection of trash
- Training on how to conduct a cleanup at the online Team Leader Seminar, which will take place 2 weeks prior to HBI (date TBC)

The Sponsorship Fee does not include drinks or snacks. If you would like to provide these to your team of volunteers, please organise this internally. We will provide you with guidelines to ensure you produce a minimal amount of waste in doing so.

For further details, please email:
admin@indonesiaindahfoundation.org
or give us a call on
+62 (0) 89504042805
You may also visit:
www.indonesiaindahfoundation.org

**TOGETHER, WE CAN ACHIEVE
OUR DREAM OF A CLEANER
AND MORE BEAUTIFUL
INDONESIA!**

